

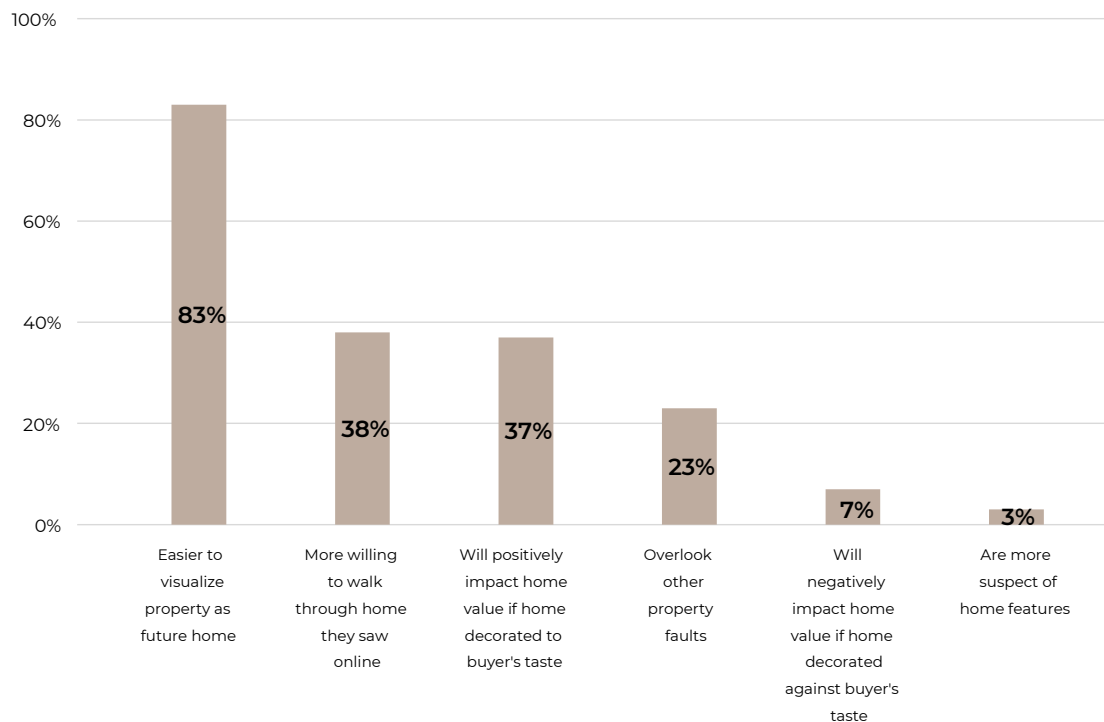


Impact of Buyer Viewing a Staged Home

The National Association of REALTORS® Research Group states:

Eighty-three percent of buyers' agents said staging a home made it easier for a buyer to visualize the property as a future home. Buyers were more willing to walk through a home they saw online (38 percent), and buyers' agents identified that staging would positively impact the home value if the home was decorated to a buyer's taste (37 percent).

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* Extracted from the National Association of REALTORS® Research Group - 2019 Profile of Home Staging
Download the full report online

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